



2019-2020

Work Release Expansion Project

Snohomish County



Agenda

Meeting Objectives:

- ✓ Introductions
- ✓ Understand where the DOC Work Release Expansion Project is in the process
- ✓ Advisory Committee
- ✓ Review location considerations
- ✓ Review/develop communications plan draft
- ✓ Closeout and follow-up

Time	Topic	Lead
5:30 – 5:40	Introductions	Michael Schindler
5:40 – 5:50	LAC Member Contacts	Michael Schindler
5:50 – 6:10	Consolidated Site Considerations	Michael Schindler
6:10 – 6:30	Update: Site Assessment	Gar Rodside
6:30 – 6:50	Update: LAC Data/Inquiries	Mark Kuczka/Michael Schindler
6:50 – 7:15	Update: Communications Plan	Mark Kuczka/Mike Rosen
7:15 – 7:30	Tasks for follow-up, next meeting details, closing	Michael Schindler



LAC Member Contacts

Last Name	First Name	Email	Phone Number
Bloss	Jim	jbloss132@gmail.com	360-794-3786
Frodema	Jon	jon.frodema@workforcesnohomish.org	425-921-3460
Gorle	Nicole	nicole.gorle@snoco.org	425-388-3559
Goodman	Eric	eric.goodman@commtrans.org	425-870-4662
Held	Michael	mheld@co.snohomish.wa.us	425-890-6253
Holmes	Andrea "Andi"	andrea.holmes@doc.wa.gov	425-322-8671
Lawless	Jim	james.lawless@edmondswa.gov	425-771-0207
Miller	Kelly	klmiller@doc1.wa.gov	425-513-5248
Rosen	Mike	rosen@hrpvideo.com	206-604-7553
Simle	Melody	melsimle@aol.com	425-280-7899
Vaughn	Calei	Calei.Vaughn@p-h-s.com	425-434-4680



Consolidated Siting Considerations

- **Close to services**
 - Substance Abuse Treatment
 - Mental Health
 - WorkSource, Laborworks

- **Close to Transportation**
 - Bus lines need to connect to other buses
 - Frequency of bus/transit options
 - Local & regional bus options

- **Walking distance to green space, proximity to parks, Outdoor space**
 - Existence of sidewalks or other walkable areas
 - Proximity to schools, single family residential area



Consolidated Siting Considerations Cont.

- **Shopping**
 - Clothing, Hygiene, Food, pharmacies
- **Building Security**
 - Security Lighting, methods to control movement
- **Building Requirements**
 - Meeting spaces/classroom areas for programming/presentations to residents, etc.
 - Parking (for staff and visitors)
 - Traffic
 - Backup systems for interruption such as power, water, gas, etc.
 - Resource room with computers, High speed internet (for communication, job searches, online application access, and other web-based services)
 - Storage for extra supplies (mattresses, linen, etc.), Secure resident property/evidence, Staff property
 - Exercise/fitness options
- **Other**
 - Minimize NIMBY issues



Site Review/Assessment update

- Snohomish county had 17 properties identified last meeting and all were located in Everett.
- There are code and zoning issues related to sites in Everett that cannot be mitigated in time for this project.
- The focus is now on areas outside Everett.
- We now are looking into 2 other possible properties. One is in Marysville, and the other is in Mountlake Terrace.



Local Advisory Committee Data Inquiries

- Any inquiries?
- Questions?



LAC Communication Plan

Communication plan considerations:

Mike Rosen designated as lead on LAC Communication Plan.

- Communication should be done in phases
- As soon as potential properties are identified, need transparency in public meetings
- Who are the stakeholders who could help us, who could hurt us
- Review previous Work Release Expansion communication strategies
- Include communication to anyone whose phone could ring regarding this
- Need to identify and match the right messenger for each audience (different messengers and sometimes multiple messengers in stages)
- Provide the broad community with a clear explanation of why we need this, how it benefits the community and how it helps individuals with their transition
- Plan for the worst case scenarios: Protests, TV Crews, Charles Campbell – bringing up the past



LAC Communication Plan Cont.

Examples of recommended communication methods

- Door-to-door (informational flyers)
- Community meetings
- Newspaper announcements for community meetings
- Local Facebook pages
- Face to face one-on-one with specific stakeholders
- Face-to-face meetings
- Phone calls to specific stakeholders
- Social media
- Direct mail
- Emails
- Media releases
- Use of third party trusted advocates matched to help deliver the messages
- Website portal
- Factsheets
- Video/PowerPoint
- Visualizations



LAC Communication Plan Cont.

Who needs to be communicated with:

- County Executive
- Law enforcement
- Neighborhood groups
- City Council
- School districts
- County Prosecutor's office (already part of LAC)
- Newly elected Snohomish County Sheriff
- Elected officials
- Employers who have experience with Work Release participants
- Newspapers/media
- Community Partnership Transition Services (CPTS)



Communication Plan



- Local Advisory Committee materials
 - DOC website: <https://doc.wa.gov/about/business/capital-planning/capacity-work-release.htm>
 - Materials available within 2 weeks

- Email questions
Snohomish County
docwrexpandsc@doc1.wa.gov



Questions/Wrap-up

- Questions?
- Tasks for follow-up
- Next meeting
 - Tuesday, May 12, 4:00 – 6:00pm Lynnwood Fire Station
 - 3922 156th St SW, Lynnwood, WA 98087

- Closing

